

CORPORATE POLICY

For more than 100 years, RAFI has been one of the world's leading suppliers of innovative solutions for human-machine communication. Our long-term success is based on our determination to set global benchmarks with our products. We constantly come up with innovative ideas that surprise and delight our customers. Our company stands out for independent, dynamic activity, healthy growth, and profitability. RAFI is dedicated to continuous development and improvement. This is how we exceed requirements and expectations. To guarantee sustained success in the future, we operate a management system that reflects our processes.

CUSTOMERS

Our customers are the focus of our actions. We anticipate and understand their needs and requirements. Our shared objective is to provide premium services and thus help them achieve a competitive edge in their market environment.

EMPLOYEES

Our motivated, qualified employees and their high identification with RAFI and its values have been and remain the foundation for customer satisfaction and the basis of our ongoing success. To support the motivation and performance levels of all employees, we continuously optimize working conditions as well as our further training programs. With our systematic occupational health and safety management, we constantly improve safety at work and support our staff with health-boosting measures.

SUPPLIERS

The high benchmark to which RAFI is committed can only be achieved if the entire supply chain works seamlessly. Therefore, RAFI cultivates long-term partnerships with technically and economically high-performing suppliers. It is important to us that our suppliers comply with our values and guidelines and support our objectives.

PROCESSES

Our processes create value and are focused on results. We are continuously questioning and improving them. Systematic checking ensures compliance with our methods. Our processes are largely standardized yet offer sufficient flexibility for different situations. That helps us achieve high-quality as well as economically optimized results.

QUALITY

We define quality as the fulfilment of all our internal and external customers' expectations as well as those of prospective customers. We are conscious that quality is the foundation on which our corporate success is built, and the benchmark for our actions. All RAFI employees work for ever better quality to meet steadily rising market expectations.

INFORMATION SECURITY

The security of information and data is an integral part of our strategy of minimizing our business risks. The tools and procedures as well as the resources we use here guarantee the best possible security of personal, product and business information and data in our area of responsibility. The integration of information security in our management system ensures its continuous monitoring and improvement.

SOCIAL RESPONSIBILITY

Reliability, openness, and honesty are core values that set RAFI apart. Compliance with legal standards, official regulations, and company guidelines as well as living and breathing our convictions make us a credible and reliable partner for our customers and in wider society. Consequently, all RAFI companies and employees are bound to observe all laws, regulations, and company guidelines – in particular our corporate social responsibility policy. Employees are obliged to know and observe all legal regulations and internal guidelines relevant to their work. Furthermore, they must report any violations they see immediately. Every RAFI employee represents our company externally through their conduct. Illegal actions can therefore cause significant damage to RAFI's reputation and are not tolerated.

INNOVATION

RAFI is a medium-sized global player that combines solid values with innovation. Our company is built on decades of dedicated research and pioneering spirit. Expertise, innovative thinking, and solution-orientation are key characteristics of our employees. RAFI provides space for innovation and creativity – and our employees make the best use of it. This environment consistently delivers groundbreaking product innovations and gives our customers the leverage they need for a stronger market position.

ENVIRONMENT

The protection of our environment and prevention of harm to the environment are objectives close to our heart. Accordingly, the RAFI Group is committed to environmental protection, sustainable use of resources, and saving of resources. Our systematic environmental management is firmly embedded in the company. Whenever possible, we use recycled or recyclable materials and include the fundamental idea of sustainability in all our activities.



Dr. Lothar Seybold



Lothar Arnold